



ERB Vision and Action Plan on Youth Cooperation:

Promoting youth perspective and acting as one voice

In 2020, Euroregion Baltic (ERB) Youth Board will constitute an important and integrated part of the ERB cooperation. The aim is to promote youth perspectives and act as one voice in the work of the ERB and the implementation of the annual Biennial Action Plan.

ERB Youth Board will also improve cooperation between youth and youth organizations in the area. That is to stimulate opportunities for youth, eliminate cultural prejudices, enhance equality and diversity and also to enhance youth mobility.

The goal is to further involve youth into the decision-making process.

This document outlines the vision of ERB Youth Board on youth cooperation in the region and how to continue integrate youth issues. To advance effectiveness and the integration of ERB Youth Board into ERB this document has been outlined to follow terminology and disposition of the Euroregion Baltic 2020 Agenda.



YOUTH CROSS-BORDER COOPERATION
AND COMMUNICATION

Structure and internal communication: An effective group for coordination



The ERB Youth Board will be a well functioning and effective group that coordinates their work by regularly meetings both online and face-to-face. Communication between the members of ERB Youth Board and the ERB secretariats as well as the members of the ERB Executive Board will be further established.



Actions

- ERB Youth Board online-meetings once a month
- ERB Youth Board face-to-face meetings four times a year
- Create routines for the relationship between the members of ERB Youth Board and the ERB Secretariats
- Regular online meetings between ERB Youth Board members and the ERB Secretariats
- Annual report from ERB Youth Board members to ERB Youth Board and the ERB Secretariats regarding their activities as members
- Established responsibilities for ERB Youth Board members
- Updated ERB vision and action plan for youth cooperation
- Develop a ERB Youth Board intranet
- Find mentors for ERB Youth Board members to increase organizational awareness
- ERB Youth Board team-building activities
- ERB Youth Board Alumni where previous Youth Boarders share their experiences



ERB Youth Board External Communication: To spread the word



The members of ERB Youth Board will be a source to spread information about ERB Youth Board and ERB. That is to make them well known for regional cooperation among youth and other stakeholders in the region. The main communicative instrument for ERB Youth Board is the web- and Facebook-page that will be updated regularly.



Actions

- Produce brochures and information material on ERB youth board, ERB youth cooperation and ERB youth network
- Continuously update the webpage
- Continuously update the Facebook-page
- Provide with contact information to ERB Youth Boarders on the web-page
- Posting information about ERB Youth Board on other Baltic Sea youth organization's web-pages
- Posting information about other Baltic Sea youth organizations on the webpage



ERB Youth Board Focus Areas: Lobbying, strategy and exchange



ERB Youth Board is working with three focus areas: Youth lobbying, youth strategic actions and youth exchange activities as in connection to the ERB 2020 Agenda.

ERB Youth Lobbying: Affecting Youth daily life



ERB Youth Board will be a lobbying platform for youth in the region. That will be done by promoting youth perspective and their advancements by ERB established in the lobbying activities of ERB. The Youth Board will be taking part in established initiatives and task forces. ERB Youth Board will also initiate activities to shape policies that affect youth daily life.



Actions

- Take part in ERB task forces on lobbying activities
- Establish ERB Youth Board task forces on lobbying activities
- Influence EU policy and strategic document



ERB Youth Strategic actions: Creating platforms for cooperation



ERB Youth Board will create platforms for cooperate actions towards issues of common interest by strengthen youth cooperation in the region. It will further develop the established ERB youth network, realizing projects aimed at develop youth issues in the region.

ERB Youth Board will also promote youth perspective and their advancements in the strategic actions of ERB by taking part in established initiatives and task forces.



Actions

- Take part in ERB task forces on strategic actions
- Establish ERB Youth Board task forces on strategic actions
- Organize ERB youth activities and events
- Establish ERB Youth Board members as coordinators for the youth organizations in their region, from the Yc3 network.
- Establish contact with Baltic Sea Region Youth organizations
- Realize a new youth project together with other youth organizations in the Baltic Sea Region

ERB Youth Exchange activities: Supporting youth events

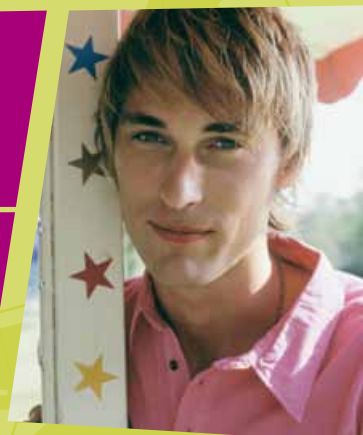


ERB Youth Board will ensure knowledge sharing and exchange of best practices by supporting activities and events directed to or initiated by youth in the region. An important task is to spread information about the work of ERB, ERB Youth Board among youth in the region.



Actions

- Take part in ERB task forces on exchange activities
- Establish ERB Youth Board task forces on exchange activities
- Support youth activities and events
- Take part in activities and events organized by other youth organizations





YOUTH CROSS-BORDER COOPERATION
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Lead partner



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